

## nexogy-Intern-Marketing-Hero

The trainee will give support to the nexogy Marketing Manager. He/she will be in charge of:

- Assisting with the planning, development and execution of Country Marketing Plans of the titles assigned to the Marketing Manager.
- Coordinating with the Marketing Manager any variations on Advertising creativities, document translations and packaging adaptations that get received from the Art Manager once approved.
- Consolidating and reporting nexogy product related information to all the other departments, advising on potential issues associated to product launches and/or their sales potential.
- Analyzing market & competition trends in order to recognize key differentiating and competitive advantages of our titles, as well as identifying their sales potential.
- Ongoing tracking of product cycles, not only from our company but also from the competition, in order to evaluate the efficiency of our marketing activities.
- Support on looking for new partnership opportunities.
- Participate in the Creative process and Localization of marketing materials & documents.
- Ensure the timely delivery of assets to other departments and partners.
- Keep track of marketing asset needs of Publishing-Printing in coordination with design Team and direct local requests to the proper stakeholder.

## The Next Great Marketing Intern Also Needs

Passion for videogames and sports (especially Ping -Pong)

Degree on Marketing, Economy or Management

Possibility to make agreement with University or Business school

Spanish level medium-high (spoken and written)

G-suite user level (Sheets, Slides, Docs)

Ability to work on several tasks at the same time

Analytical skills

Highly Organized

Creativity

Autonomy

Good communication skills

Ability to work on a team